

Green Zebra makes it easy to change your stripes

Cole Hardware is proud to introduce and to announce our partnership with *Green Zebra*. Through discount passes and informative articles, the 2007 Green Zebra guide promotes environmentally-conscious businesses and shows consumers simple ways to embrace a healthier, more sustainable lifestyle.

Unlike other “entertainment-type” guide books on the market that cater to big box or chain stores, the Green Zebra guide features savings from local green businesses that promote natural living. It contains more than 250 exclusive offers from organic restaurants and markets, green home products and services, wellness resources, bike shops, museums, bookstores and more.

Created by two local women, this excellent resource is a must for busy San Franciscans and their families who want to live more environmentally-friendly lives but don't have the time to research available options. Green Zebra emphasizes healthy local alternatives and suggests things people can easily do today to help make a greener tomorrow.

“This labor of love has been a community effort,” one of the founders stated. “The greatest thing about putting together this guide is that everyone—small businesses to large, nonprofits to government agencies—is excited about what we are doing and eager to help.”

The book contains \$12,000 in generous offers from community-oriented businesses like Rainbow Grocery, the Exploratorium and—of course—**Cole Hardware**, so you'll quickly recoup the purchase price. The guide is also being used as a fundraiser for schools and nonprofit organizations ... a much healthier alternative than candy bars! (If your group is interested, see www.thegreenzebra.org for information.)

Green Zebra donates a portion of each guide sale to the Conservation Connection Project, a program that builds environmental awareness among hundreds of San Francisco's most underserved public school students and their families.

Offers in the 2007 Green Zebra guide are good through December 2007, so it will make a great holiday gift that keeps giving throughout the year.

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